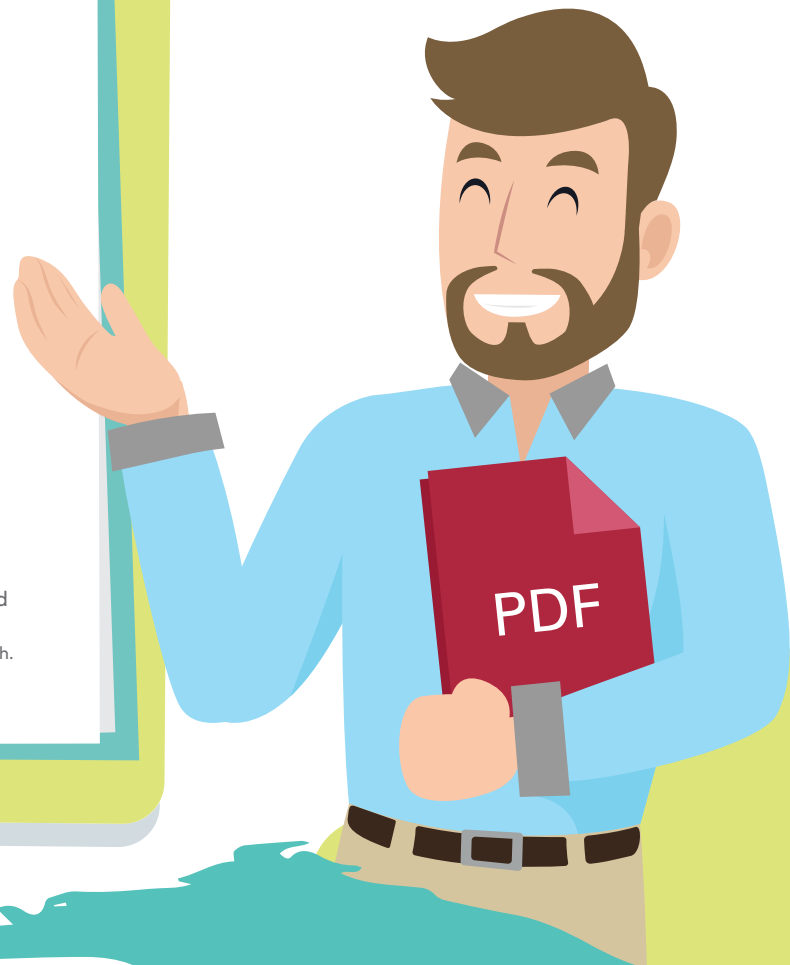


Artwork Specifications

ARTWORK SPECIFICATIONS CHECKLIST

- ☐ **IMAGES**
Photos and Illustration resolution should be 300dpi.
- ☐ **COLOUR**
All colours are converted to CMYK
(no PMS colours, RGB, LAB etc).
- ☐ **FONTS**
Fonts should be embedded or outlined.
- ☐ **BLEED**
Crop & bleed marks included, minimum 3mm bleed
(5mm preferred for booklets).
- ☐ **SIZE**
Trim size of your document matches the
order specifications.
- ☐ **EMBELLISHMENTS**
Spot UV, Scodix, Metal or other embellishments are
supplied as a separate page in the PDF and indicated
as a spot colour.
- ☐ **DIELINES**
Any dielines, fold or perforation lines are overlaid onto
the artwork as a spot colour and set to overprint.
- ☐ **PAGE COUNT**
Page count matches the order specifications and is combined
into 1 PDF file per kind of artwork.
eg. 2 kinds of business card printed 2 sides = 2 PDF files with 2 pages each.
32pp saddle staple booklet = 1 PDF file with 32 pages.



PLEASE CHECK YOUR ARTWORK

If your artwork doesn't
meet the above
specifications, we can
fix it for you for
\$40.

